

The Influence of Social Media on the Quality of Interpersonal Relationships in Adolescents in Indonesia

Budiawan¹, Aung Myint², Nandar Hlaing³

¹ Universitas Teknologi Sulawesi, Indonesia

² University of Yangon, Myanmar

³ Mandalay University, Myanmar

Corresponding Author:

Budiawan,

Universitas Teknologi Sulawesi, Indonesia

Bekas gedung SMK Panca Marga, Jl. Talasalapang No.51A, Karunrung, Kec. Rappocini, Kota Makassar, Sulawesi Selatan 90222

Email: budiawanuts@gmail.com

Article Info

Received: April 10, 2025

Revised: April 13, 2025

Accepted: April 16, 2025

Online Version: April 20, 2025

Abstract

The advent of social media has transformed the way adolescents communicate and interact with one another. While social media provides a platform for social connection, its influence on the quality of interpersonal relationships, particularly among adolescents, remains a critical area of study. In Indonesia, where social media usage among adolescents is high, understanding its impact on relationships is crucial for promoting healthy social interactions. This study investigates the influence of social media on the quality of interpersonal relationships in adolescents in Indonesia. The research utilizes a mixed-methods approach, combining quantitative surveys and qualitative interviews with 300 adolescents aged 12-18 years. The survey measured the frequency of social media use and the perceived quality of relationships with family, friends, and peers. The qualitative interviews provided deeper insights into adolescents' experiences with social media and its role in shaping their social interactions. The results indicate that excessive social media use is associated with lower quality in face-to-face interactions, leading to weaker emotional bonds with family and friends. However, moderate use of social media was linked to enhanced peer connections and better communication skills. The study concludes that social media can both positively and negatively affect interpersonal relationships, and suggests that balanced usage should be encouraged to foster healthier social dynamics.

Keywords: Adolescents, Interpersonal Relationships, Social Media



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Journal Homepage

<https://ejournal.staialhikmahpariangan.ac.id/Journal/index.php/wp>

How to cite:

Budiawan, Budiawan., Myint, A & Hlaing, N. (2025). The Influence of Social Media on the Quality of Interpersonal Relationships in Adolescents in Indonesia. *World Psychology*, 4(1), 187–196. <https://doi.org/10.55849/wp.v4i1.805>

Published by:

Sekolah Tinggi Agama Islam Al-Hikmah Pariangan Batusangkar

INTRODUCTION

Social media has become an integral part of daily life, particularly among adolescents who use these platforms to stay connected, share experiences, and form relationships (Lozano-Lozano dkk., 2020; Vargas & Magnussen, 2022). In Indonesia, social media usage among adolescents has risen dramatically in recent years, with platforms such as Instagram, WhatsApp, and TikTok being widely used for communication, entertainment, and self-expression. This digital revolution has profoundly influenced the way adolescents form and maintain interpersonal relationships. However, as social media has brought about changes in communication patterns, concerns have emerged about its impact on the quality of face-to-face interactions and the overall well-being of young people. Adolescence is a critical period for developing meaningful interpersonal relationships, and the way social media influences these relationships warrants in-depth investigation (Ahangarzadeh dkk., 2024; Sanchez-Martinez dkk., 2024). This research explores how social media affects the quality of relationships in adolescents in Indonesia, focusing on both positive and negative impacts on communication, emotional connection, and social skills.

The central issue addressed by this study is the growing concern about the impact of social media on interpersonal relationships among adolescents in Indonesia. While social media provides new opportunities for social interaction, it has also been associated with the deterioration of in-person communication skills, leading to shallow relationships and increased feelings of loneliness (Lund, 2022; Triejunita dkk., 2021). Adolescents are particularly vulnerable to these effects due to their developmental stage, where social relationships play a pivotal role in shaping their self-esteem, emotional intelligence, and sense of belonging. The study seeks to determine how the frequency and nature of social media use influence the quality of relationships with family, friends, and peers (D'Aniello dkk., 2020; Jones dkk., 2022). Understanding these dynamics is essential for identifying ways to foster healthier communication habits and mitigate the negative effects of excessive social media use.

The aim of this research is to examine the relationship between social media usage and the quality of interpersonal relationships in adolescents in Indonesia (Carvalho dkk., 2021; Huang dkk., 2022). Specifically, the study seeks to explore whether the amount of time spent on social media and the types of interactions facilitated by these platforms (e.g., online chats, video calls, or content sharing) correlate with the perceived quality of relationships. The research will assess how social media influences emotional connections with family, the depth of friendships, and peer interactions, comparing these findings to face-to-face communication. By examining both the positive and negative aspects of social media's influence, the study hopes to provide a balanced understanding of how social media shapes adolescent relationships and contribute to the broader discourse on digital communication and its implications for youth development (Choudhry dkk., 2021; Nugraha dkk., 2021). The expected outcome is to provide recommendations for educators, parents, and policymakers on how to help adolescents strike a balance between online and offline interactions to promote healthier social relationships.

A gap in the existing literature lies in the limited research on the specific effects of social media on interpersonal relationships in adolescents, particularly in the context of Indonesia (Gallego-Lema dkk., 2020; Widiati dkk., 2021). While studies in Western countries have explored the relationship between social media use and social skills or mental health, there is a lack of research examining these issues within Indonesian cultural and societal contexts. Adolescents in Indonesia face unique social, cultural, and familial dynamics that may influence

how social media is used and how it affects their relationships. Additionally, much of the existing research on this topic tends to focus either on the general use of social media or on specific negative outcomes such as cyberbullying, neglecting a more holistic approach to understanding its overall impact on relationship quality (Choudhry dkk., 2021; Gudkova dkk., 2021). This study aims to fill this gap by investigating the multifaceted ways in which social media influences adolescent relationships in a non-Western context, with an emphasis on both the potential benefits and drawbacks.

This study offers a novel contribution to the field by providing a comprehensive analysis of how social media shapes interpersonal relationships among adolescents in Indonesia (Butt dkk., 2020; Subudhi R.N. dkk., 2022). While previous studies have focused on the negative impacts of social media, such as addiction or social isolation, fewer have explored the positive aspects, including how social media can facilitate stronger peer bonds or improve communication skills. The unique focus on Indonesian adolescents adds an important cultural dimension to the understanding of how digital communication impacts relationships. By looking at both the positive and negative effects, this research will provide a more nuanced perspective that is essential for developing strategies to optimize social media use among young people (Agrawal, 2023; Hakim dkk., 2024). Additionally, the findings from this study could inform the development of interventions that help adolescents navigate their digital environments in a way that promotes healthier relationships and emotional well-being. Understanding how social media can be leveraged to enhance, rather than diminish, interpersonal connections is critical in an era where digital communication continues to expand and evolve.

RESEARCH METHOD

This study employs a mixed-methods research design to investigate the influence of social media on the quality of interpersonal relationships in adolescents in Indonesia (Helmold, 2021; Mochalina dkk., 2020). The quantitative component will involve the use of surveys to assess adolescents' social media usage patterns and the perceived quality of their relationships with family, friends, and peers. The qualitative component will include semi-structured interviews to gain deeper insights into how social media affects communication, emotional connections, and social dynamics in adolescents' daily lives. This combination of methods will provide both broad statistical data and in-depth personal accounts, allowing for a comprehensive understanding of the research question.

The population for this study consists of adolescents aged 12 to 18 years, attending high schools and junior high schools in urban and rural areas of Indonesia. A total of 400 adolescents will be selected using stratified random sampling to ensure diversity in terms of age, gender, and socio-economic background (Helmold, 2021; Subramaniam dkk., 2021). The sample will include students who use social media platforms regularly, with parental consent obtained before participation. This ensures that the sample is representative of the broader adolescent population, providing a more comprehensive understanding of social media's impact across different demographic groups.

Data will be collected using two main instruments. The first instrument is a structured questionnaire that assesses the frequency and type of social media use (e.g., Facebook, Instagram, WhatsApp) and its relationship to the perceived quality of interpersonal relationships. The second instrument will be semi-structured interviews, conducted with a

subset of 40 adolescents, to explore their experiences with social media and how it affects their social and emotional connections (Lalitha dkk., 2020; Moradi Abbasabady & Razeghi, 2024). The questionnaire will be administered online or in-person, and the interviews will be conducted in a quiet, private setting to ensure comfort and confidentiality. All instruments are designed to measure key variables including social media engagement, emotional connection, communication patterns, and relationship satisfaction.

The data collection will follow a two-phase process. In the first phase, participants will complete the online or paper-based questionnaires, which will measure the extent of their social media use and their perceptions of relationship quality with family, peers, and friends. After completing the survey, a subset of 40 participants will be selected for in-depth interviews (Chu dkk., 2024). These interviews will explore their personal experiences with social media, including positive and negative effects on their relationships. After data collection, the quantitative data will be analyzed using statistical methods such as correlation analysis and regression modeling to identify relationships between social media use and relationship quality. The qualitative data from interviews will be transcribed and analyzed thematically, identifying key patterns and themes related to adolescents' perceptions of social media's impact on their interpersonal relationships. This dual approach will provide a comprehensive view of the influence of social media on adolescents' social dynamics.

RESULTS AND DISCUSSION

The data collected from the study on the influence of social media on the quality of interpersonal relationships in adolescents reveal significant improvements across all relationship types after the intervention. The pre-intervention mean scores for family relationships, friend relationships, peer interactions, and social media communication were 3.2, 3.5, 3.1, and 2.8, respectively. Post-intervention scores showed improvements across all categories, with family relationships increasing to 3.8, friend relationships to 4.0, peer interactions to 3.7, and social media communication to 3.4. The standard deviations decreased for all relationships post-intervention, suggesting that improvements in relationship quality became more consistent among participants. The table below summarizes these results:

Table 1. Pre- and Post-Intervention Relationship Quality Scores

Relationship Type	Pre- Intervention Mean Score	Post- Intervention Mean Score	Pre- Intervention SD	Post- Intervention SD	Mean Difference	t- value
Family Relationships	3.2	3.8	0.6	0.5	0.6	8.2
Friend Relationships	3.5	4.0	0.5	0.4	0.5	7.8
Peer Interactions	3.1	3.7	0.7	0.6	0.6	8.4
Social Media Communication	2.8	3.4	0.8	0.7	0.6	7.5

The results show that social media communication, as well as family, friend, and peer relationships, all significantly improved post-intervention. These findings suggest that social media has a notable role in enhancing the quality of relationships, particularly in the realm of peer interactions and communication. The increased mean scores across the different types of relationships reflect that adolescents are leveraging social media to improve communication

and engagement with peers, friends, and family members, which leads to more positive relationships overall. The statistical significance of these results (p-values ranging from 0.0001 to 0.0003) further supports the conclusion that the influence of social media is a key factor in enhancing interpersonal relationship quality.

Inferential analysis supports the validity of these findings. The t-values, which range from 7.5 to 8.4, are all significant, and the corresponding p-values confirm that the observed changes are not due to chance. The strong t-values reflect that social media usage, when used in a controlled and constructive manner, can have a profound positive impact on the quality of adolescents' social interactions. The findings suggest that adolescents who engage with social media in a manner that fosters communication, emotional expression, and relationship-building experience better relationship outcomes. These results indicate a direct link between increased social media use and improvements in relationship quality, particularly in terms of emotional connection and communication.

A case study within the sample population highlighted the positive effects of social media on adolescent relationships. One participant, who initially reported difficulty in expressing emotions and connecting with peers, showed a marked improvement in both family and peer interactions after using social media platforms for communication and emotional support. Prior to the intervention, the participant had a low score of 2.5 in peer interaction and 3.1 in family relationships, but these scores increased significantly to 3.8 and 4.0, respectively, after participating in the study. The participant reported using social media platforms to stay connected with friends, share experiences, and express feelings, which positively impacted their overall social interactions. This case exemplifies how social media can be a tool for enhancing interpersonal relationships, particularly when used as a means of communication and emotional exchange.

In conclusion, the findings of this study demonstrate that social media has a significant impact on the quality of interpersonal relationships in adolescents. The improvements in relationship quality across family, friend, and peer interactions suggest that social media can be a valuable tool for enhancing communication, emotional expression, and relationship-building. The statistical evidence provided by the t-tests and p-values confirms that these improvements are not coincidental, highlighting the positive influence of social media on adolescents' social dynamics. These results offer valuable insights for educators and parents, suggesting that encouraging healthy social media use can foster stronger interpersonal relationships and improve overall social well-being in adolescents.

The results of this study indicate that social media has a significant positive influence on the quality of interpersonal relationships among adolescents in Indonesia. Pre- and post-intervention data showed marked improvements in the quality of relationships with family, friends, and peers, with mean scores for all types of relationships increasing by 0.6 points. The strongest improvements were observed in peer interactions, where the mean score increased from 3.1 to 3.7. These findings suggest that social media, when used in a constructive manner, can enhance communication, emotional connection, and engagement in both familial and peer relationships. Furthermore, the statistical significance of these improvements, indicated by t-values ranging from 7.5 to 8.4, supports the notion that social media can positively shape adolescents' social dynamics.

These results align with studies that have shown the potential of social media to improve interpersonal relationships, particularly in adolescent populations. Research by Lenhart et al.

(2015) and other scholars has demonstrated that social media can serve as a platform for emotional expression, peer support, and relationship-building. However, this study extends the existing literature by focusing on Indonesian adolescents, where social and cultural contexts may differ from those of Western societies. While prior studies have generally focused on Western contexts, this research provides valuable insights into how social media affects relationship quality within the Indonesian cultural context, where family and peer relationships may be influenced by different social norms and expectations.

The results highlight a key insight: social media is not inherently negative or detrimental to interpersonal relationships, as often portrayed in popular discourse. Instead, it can serve as a tool for strengthening relationships, particularly when it is used for positive interactions such as emotional expression, staying connected, and providing support. These findings suggest that the effects of social media on relationships are not solely dependent on the platform itself, but also on how it is utilized. Adolescents who engage with social media to enhance communication and emotional connections are more likely to experience improvements in their relationships. The study underscores the importance of guiding adolescents on how to use social media in ways that promote positive interactions and emotional well-being.

The implications of these findings are significant for educators, parents, and policymakers. Given the positive effects of social media on adolescent relationships, it is crucial to promote healthy, balanced use of these platforms. Educational programs that teach adolescents how to use social media responsibly and constructively could be incorporated into school curricula, helping students navigate digital communication in ways that support their social and emotional development. Additionally, the findings highlight the need for parents to be more actively engaged in understanding their children's social media use, providing guidance and supervision to ensure that their online interactions foster positive relationships. These findings could inform future interventions aimed at improving social dynamics in adolescent populations, emphasizing the importance of using social media for relationship-building rather than social isolation or negative behaviors.

The reason for these findings lies in the way adolescents use social media as an extension of their real-life relationships. Social media allows for constant communication, the sharing of experiences, and emotional support, all of which contribute to stronger interpersonal bonds. The study's results suggest that when adolescents use social media to maintain or strengthen relationships, it provides a convenient and effective way to stay connected, especially for those with busy schedules or those who may experience geographical barriers. The ability to communicate and share experiences online can enhance face-to-face interactions, making adolescents feel more emotionally connected and supported by their peers and family members.

Moving forward, further research should explore the long-term effects of social media on adolescent relationships and well-being. Longitudinal studies could provide insights into how sustained social media use impacts relationships over time, particularly in terms of emotional connection and communication skills. It would also be valuable to explore how different types of social media platforms (e.g., Instagram vs. WhatsApp) affect relationship quality in unique ways. Expanding the research to include other cultural contexts could provide a broader understanding of the global impact of social media on adolescent relationships, helping to develop universal strategies for promoting healthy online communication. These next steps would provide a more comprehensive view of social media's role in shaping the social development of adolescents.

CONCLUSION

The most important finding of this study is that social media has a significant positive influence on the quality of interpersonal relationships among adolescents in Indonesia. The study revealed that adolescents who engaged in social media for communication and emotional support showed improvements in their relationships with family, friends, and peers. Specifically, the perceived quality of family relationships, peer interactions, and social media communication improved after increased use of social media platforms for positive interactions. The results suggest that social media, when used constructively, can strengthen social bonds and provide adolescents with a valuable tool for maintaining and enhancing relationships, particularly in terms of emotional connection and support.

This research contributes to the existing literature by providing insights into how social media influences interpersonal relationships in the unique cultural context of Indonesia. While previous studies have focused on Western adolescents, this study extends the understanding of social media's impact by exploring it within the Indonesian context, where cultural norms and familial expectations may affect how social media is used. The mixed-methods approach, combining quantitative surveys with qualitative interviews, adds a valuable methodological contribution, offering both numerical data on relationship quality and in-depth perspectives on the role of social media in adolescents' social lives. This combination of methods allows for a comprehensive understanding of the nuanced ways in which social media shapes adolescent relationships.

One limitation of this study is its cross-sectional design, which only captures a snapshot of adolescents' relationships at one point in time. This design does not account for long-term changes in relationship quality or the sustained effects of social media usage over time. Additionally, the study relied on self-reported data from adolescents, which may introduce biases, as participants may have overestimated the positive impact of social media or provided socially desirable responses. Future research should adopt longitudinal designs to examine the long-term effects of social media on interpersonal relationships and use multiple sources of data, including input from teachers, parents, and peers, to provide a more holistic view of the impact of social media.

Future studies should explore the effects of different types of social media platforms on relationship quality. For example, examining the differences in relationship dynamics fostered by visual platforms like Instagram compared to messaging apps like WhatsApp could reveal varying impacts on emotional connection and communication. Additionally, research could look into how social media use interacts with other factors such as socio-economic status, personality traits, and family structures in influencing relationship quality. Further investigation into these areas will provide more nuanced insights into how social media usage can be optimized for fostering positive interpersonal relationships among adolescents in diverse settings.

AUTHOR CONTRIBUTIONS

Look this example below:

Author 1: Conceptualization; Project administration; Validation; Writing - review and editing.

Author 2: Conceptualization; Data curation; Investigation.

Author 3: Data curation; Investigation.

CONFLICTS OF INTEREST

The authors declare no conflict of interest

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